

K-STATE

Research and Extension

Southwind & Wildcat District

“Winning-The-Game” Grain Marketing

Risk Management Workshop

January 17th, 2022

Neosho Valley Events Center

321 North Wood, Erie, KS 66733

9:30 to 2:30

Daniel O'Brien & Rich Llewelyn

Extension Agricultural Economists with KSU

9:30 a.m. – Registration

9:45 a.m. - Welcome & Introductions

9:50 a.m. - Key Factors in Developing an Effective Corn Marketing Plan for 2021

10:10 a.m. - Cost of Production Marketing Strategy Target

10:40 a.m. - Using Corn Cost of Production as a Strategy Building Block

11:10 a.m. - Seasonality of Corn Prices as a Marketing Opportunity

11:40 a.m. - Corn Market Outlook for 2020/21

12:00 p.m. - Lunch

12:30 p.m. - Carrying Out a Corn Pre-harvest Marketing Strategy for a representative Corn Market Year

2:00 p.m. - Summary of Workshop Case Farm

2:30 p.m. - End of Workshop

Registration \$10

for lunch and materials

(Please register by Jan 12th)

Local Sponsor:



And by:



To Register:

Contact:

Erie Extension Office

620-244-3826

cguthrie74@ksu.edu

Or scan QR code
with phone camera



Girard Extension Office

620-724-8233

jcoover@ksu.edu

Kansas State University is committed to making its services, activities and programs accessible to all participants. If you have special requirements due to a physical, vision, or hearing disability, contact James Coover, 620-724-8233.

Kansas State University Agricultural Experiment Station and Cooperative Extension Service
K-State Research and Extension is an equal opportunity provider and employer.